

If you would like any other fundraising tips, we have plenty, so don't be shy!
Email becca@highfivesfoundation.com

Fundraising Tips -

- While the event takes place on March 18th, it's never too early to start spreading the word verbally, through email, social media, phone calls or around the dinner table.
- View photos from previous years for inspiration HERE – https://www.dropbox.com/sh/3snkt26e2iukf8v/AABRV-v0NnH_NZfV4m6NW5eUa?dl=0
- When chatting with folks, don't forget to mention that their donation will be used to help injured outdoor action sports athletes across the country - Like the 187 athletes from 32 states already assisted since inception.
- Because of your support High Fives was honored on ABC World News | RGJ | NBC Bay Area → please feel free to share these stories
 - <https://highfivesfoundation.org/high-fives-news-abc-world-news-tonight-david-muir/>
 - <https://highfivesfoundation.org/high-fives-news-reno-gazette-journal/>
 - <https://highfivesfoundation.org/high-fives-news-nbc-bay-area/>
- When posting to Instagram, Facebook or Twitter, use meaningful images and speak from experience, as they tend to have a better response.
- Please feel free to use any High Fives images Downloadable HERE – <https://www.dropbox.com/sh/pkc2w8copyavnjg/AAAsatI6O7N2pXrl-fiYbrwVa?dl=0>
- Please feel free to use any instagram story sized images HERE – <https://www.dropbox.com/sh/r7vv30i1ofuwi4c/AAAAa4zAseAQI48S-t3YFW7ua?dl=0>
- Use the tag **#MOTHERSHIPCLASSIC @MOTHERSHIPCLASSIC**
- In emails, to familiarize individuals with High Fives, feel free to list the mission and vision and history statements:
 - Lake Tahoe-based High Fives Foundation, a national 501.c.3 nonprofit organization.
 - **Mission** - The High Fives Foundation supports the dreams of outdoor action sports athletes by raising injury prevention awareness while providing resources and inspiration to those who suffer life-altering injuries.
 - **Vision** - The High Fives Foundation is the safety net of the outdoor action sports community.
 - **History** - *On April 29, 2006 Roy Tuscany suffered a devastating spinal cord injury while ski training in Mammoth Mountain, CA. Roy sustained a burst fracture of his T-12 vertebrae, compromising 45% of the spinal cord. This rendered his lower body paralyzed immediately after the accident. After having high hopes of becoming a world-class professional skier, he then had to relearn everything in life from the ground up. A truly life-altering experience, he eventually began making great progress. With the help of strong personalities, positivity, and high fives, he stepped into skis and loaded the lift at Sugar Bowl for the first time in March of*

2008. *The encouragement and positivity he received during recovery inspired him to start a foundation to help others with similar experiences.* Founded by Roy Tuscany, High Fives Non-Profit Foundation, based in Truckee, CA, became an official 501c.3 non-profit on January 19, 2009. High Fives Foundation has successfully raised funds, secured alternative treatments and aided in recovery of 187 athletes from 32 states.